

## Development of socio-psychological methods of management in Ukrainian society

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**Introduction.** The economic development of any state depends on the activities of for-profit organizations. The efficiency and competitiveness of the organization depend on the ability of the manager to constructively influence the staff. Such influence can be exercised through socio-psychological management methods, which are aimed at the development of each staff member.

**The aim of research** is the study of socio-psychological methods of management in organizations in various fields.

**The research objectives** are to investigate what socio-psychological methods of influencing staff use managers in their activities 1) medicine, 2) construction, 3) agriculture

**The methods of the research.** Interviews were conducted with middle managers of 5 people, each from a medical institution, a construction company, and an agricultural enterprise.

**Theoretical background.** High results in the activities of the organization are achieved by those leaders who are able to interact constructively with their subordinates. The basis of such interaction is the communication of the manager with the staff. Due to the use of socio-psychological management methods, it is possible to manage staff more effectively.

The democratic vector of development of Ukrainian society has already formed managers of the new formation. These leaders are focused on the humanization of leadership. This form of management is effective and contributes to the creation of constructive teams that aim to achieve the results of their activities.

**Conclusions.** The use of socio-psychological methods for managing managers forms a democratic style of interaction between managers and staff. This ensures the development and efficiency of organizations.